



# alex spinelli

GRAPHIC DESIGNER

## CONTACT

### Email

alexspinellidesigns@gmail.com

### Phone

609-369-8907

### Portfolio Website

<https://alexspinellidesigns.com/>

## EDUCATION

**Bachelor of Fine Arts in  
Graphic Design, Minor in  
Marketing**

GPA 3.5

The College of New Jersey  
(TCNJ), Ewing, NJ

Graduating May 2025

## ABOUT

Versatile and strategic graphic designer with a strong foundation in marketing and brand development. I specialize in creating visually compelling assets that drive engagement, build brand awareness, and support campaign goals across digital and print platforms. With expertise in Adobe Creative Suite and a detail-oriented mind, I bring concepts to life through clean, effective design. From brand identities to social media graphics, I combine creativity with strategy to deliver results-driven design solutions.

## EXPERIENCE

### Media Designer

Sept. 2023 - Present

TCNJ Office of Alumni Engagement | Ewing, NJ

- Designs marketing materials and creates media captions and emails for social media platforms and alumni events.
- Collaborates with team members to generate new ideas for promotions and branding materials.
- Organizes alumni focused college events, designs event signage and promotional giveaways.

### Lead Program Designer

Jan. 2023 - Present

TCNJ Musical Theater | Ewing, NJ

- Develops copy and design programs for musical performances using Adobe InDesign.
- Manages a team of students who assist in the program creation design process.

### Magazine Staff

Jan. 2023 - Present

TCNJ *The Lion's Eye* | Ewing, NJ

- Curates submissions for *The Lion's Eye* literary and art magazine using Adobe InDesign.
- Reviews magazine submissions with staff members for publishing.

### Pharmacy Technician

June 2023 - Aug. 2023

ShopRite Pharmacy | Spotswood, NJ

- Prepared and dispensed medications, counted pills and labeled prescription bottles.
- Collected confidential patient information, refilled prescriptions, and addressed patient inquiries.

### Supervisor

Aug. 2020 - June 2023

Bubbakoo's Burritos | Spotswood and Monroe Twp., NJ

- Supervised and trained staff, ensuring adherence to company standards and protocols.
- Managed all aspects of the shift, including staffing, handling money, customer service, and food preparation.