

# Alex Spinelli

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**Portfolio Website:** <https://alexspinellidesigns.com/>

## EXPERIENCE

### **Graphic Artist - TCNJ Office of Alumni Engagement, Ewing, NJ**

SEPT. 2023 - PRESENT

Design social media posts, email graphics, event signage, and other marketing materials. Collaborate with team members to generate new ideas for promotions and branding materials. Organize alumni focused college events and promotional giveaways.

### **Freelance Graphic Designer - Self Employed**

JULY 2025 - PRESENT

Design logos, social media assets, and marketing materials for clients in food & beverage, education, and music industries. Collaborate with small business owners to create marketing strategies that increase customer engagement. Manage full creative process, from concept to final delivery.

### **Magazine Designer - The Lion's Eye Literary Magazine, Ewing, NJ**

JAN. 2023 - MAY 2025

Curated submissions for *The Lion's Eye* literary and art magazine using Adobe InDesign. Reviewed magazine submissions with staff members for publishing.

### **Pharmacy Technician - ShopRite Pharmacy, Spotswood, NJ**

JUNE 2023 - AUG. 2023

Prepared and dispensed medications, counted pills and labeled prescription bottles. Collected confidential patient information, refilled prescriptions, and addressed patient inquiries.

### **Supervisor - Bubbakoo's Burritos, Spotswood and Monroe, NJ**

AUG. 2020 - JUNE 2023

Supervised and trained staff, ensuring adherence to company standards and protocols. Managed all aspects of the shift, including staffing, handling money, customer service, and food preparation.

## EDUCATION

### **Bachelor of Fine Arts in Graphic Design, Minor in Marketing**

*The College of New Jersey (TCNJ), Ewing, NJ*

GPA 3.5

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Premiere  
Adobe After Effects  
Adobe Express  
Canva  
Figma  
Procreate  
Google Suite  
MS Office  
HTML  
CSS  
WordPress